

# MORGAN GILLARD

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## EDUCATION

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### Indiana University

May 2017

*Bachelor of Arts in Media, GPA: 3.7*  
Major: Interactive & Digital Media  
*Concentration: Web*  
Minors: Studio Art, Informatics

### Executive Dean's List

Spring 2016, Fall 2016, Spring 2017

## WEB DESIGN EXPERIENCE

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### The Logging Process

August–September 2016, May 2017–Present

*Assistant Web Developer*

- Assisted in coding full HTML and CSS for a web buildout designed to showcase the work from an Immersive Journalism class in the Media School at Indiana University.
- Determined the layout of stories for each page in order of relevance and intensity.
- Designed a logo for the class along with animation graphics, infographics and icons in Adobe Illustrator & AfterEffects.

### The Red Zone, [specials.idsnews.com/redzone/](http://specials.idsnews.com/redzone/)

August 2016–December 2016

*Web Developer*

- Coded and designed the layout for a semester long story coverage detailing the lives of freshman women experiencing the college atmosphere for the first time.
- Designed infographics detailing important statistics that were relevant to the storyline.
- Researched and participated in the storyline development, interviewed subjects and composed a short video as a visual aid.

## GRAPHIC DESIGN COURSEWORK

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### Professional Practice for Graphic Designers, Fine Arts, Indiana University

January 2017–May 2017

*Student*

- Practiced basic print and production problem solving to develop a portfolio of work where we could demonstrate ability to apply our technical skills to challenges of legibility and meaning.
- Learned about the design industry and how to apply design principals to solve visual communication problems.
- Analyzed and articulated the effectiveness of our own work and the work of our peers during critiques.

### Typography, Fine Arts, Indiana University

August 2016–December 2016

*Student*

- Developed a strict attention to detail through careful observation of letterspacing and composition.
- Gained an understanding of the historical development of typography and printing.
- Learned how to create sympathetic visual relationships and meaning through the use of typographic hierarchy.

## LEADERSHIP EXPERIENCE

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### Subway

December 2014–September 2016

*Shift Manager*

- Performed managerial tasks such as overseeing the morning preparation or evening closing processes, executed cash deposits and provided outstanding customer service.
- Opened the store in the mornings, at times running the restaurant on my own.
- Kept others on task in a positive manner while keeping the restaurant clean and operating efficiently.

### Jackson Creek Middle School

November 2014–February 2015

*7th Grade Girl's Basketball Assistant Coach*

- Helped execute drills during practice as a team as well as in small groups.
- Co-coached the 'B' Team games alongside the team's other assistant.
- Supervised all locker room activity, kept things in line in the locker room during practice as well as on the road during away games.

## SKILLS

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**Media:** Adobe CC- Illustrator, InDesign, Photoshop, AfterEffects, Premiere; Final Cut ProX

**Programming:** HTML5, CSS, JavaScript, SQL, PHP, Python

**Other:** Microsoft Office- Word, Excel, Powerpoint

